

Message Text

UNCLASSIFIED

PAGE 01 NAIROB 12362 091619Z

44

ACTION COME-00

INFO OCT-01 AF-08 ISO-00 EB-07 USIA-15 /031 W
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R 091130Z NOV 76
FM AMEMBASSY NAIROBI
TO SECSTATE WASHDC 3814
INFO AMEMBASSY ABIDJAN
AMEMBASSY KHARTOUM
AMEMBASSY LAGOS
AMCONSUL KADUNA

UNCLAS NAIROBI 12362

ABIDJAN PLS PASS FSO FRANK ADAMS

E.O. 11652: N/A

TAGS: BEXP, SU, NI, KE

SUBJ: WICHITA WORLD TRADE CLUB IOGA TRADE MISSION

REF STATE 274531

1. DEFINITIVE EMB RESPONSE TO PROPOSAL FOR WICHITA IOGA
TRADE MISSION IN APRIL 1977 EMPHASIZING AGRI-BUSINESS MUST
AWAIT RETURN OF COMMERCIAL OFFICER FRANK ADAMS, NOW IN ABIDJAN
ATTENDING FSI MARKET RESEARCH SEMINAR.

2. OUR PRELIMINARY REACTION IS POSITIVE. THEME OF AGRI-
BUSINESS HIGHLY SUITABLE FOR KENYA GIVEN CRITICAL NEED
TO REALIZE FULL AGRICULTURAL POTENTIAL. UNTAPPED DRYLANDS,
ESPECIALLY, MAY SHOW SURPRISING POTENTIAL IF NECESSARY
IRRIGATION PROJECTS CAN BE WORKED OUT.

3. AMBASSADOR IS PERSONALLY VERY INTERESTED IN ENCOURAGING
MORE U.S. FIRMS TO LOOK AT POSSIBILITIES FOR SOUND AGRI-
BUSINESS INVESTMENTS HERE. WE WOULD HOPE, THEREFORE,
THAT MISSION WOULD INCLUDE SOME MEMBERS OPEN TO EXPLORING
INVESTMENT POSSIBILITIES AS WELL AS SALES.
LINDSTROM

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